

**Hearing Date: October 18, 2000 at 4:00 p.m.**

FILED

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### Debtors.

[illegible]

**Case No. 99-3938 (SLR)**

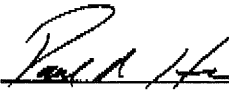
DISTRICT OF COLUMBIA  
 DEPARTMENT OF THE DISTRICT ATTORNEY  
 DISTRICT OF COLUMBIA

PLEASE TAKE FURTHER NOTICE that a hearing on the Application will be held before the Honorable Sue L. Robinson, United States District Court for the District of Delaware (the "Court"), on October 18, 2000 at 4:00 p.m. (the "Hearing"). Only those objections made in writing

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and timely filed, served and received in accordance with the procedures described herein will be considered by the Court at the Hearing.

Dated: August 28, 2000  
Wilmington, Delaware



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**UNITED STATES BANKRUPTCY COURT  
DISTRICT OF DELAWARE**

In Re:	)	
	)	
PURINA MILLS, INC.	)	Jointly Administered
a Delaware Corporation, et. al.,	)	Case No. 99-3938(SLR)
	)	
Debtors.	)	Chapter 11
	)	

**APPLICATION OF BETTER BUSINESS METHODS, LLC FOR FIRST  
AND FINAL ALLOWANCE OF COMPENSATION AND  
REIMBURSEMENT OF EXPENSES**

COMES NOW, Better Business Methods, LLC, (hereinafter "BBM") by and through its counsel, and in support of its final fee application states as follows:

1. On the Petition Date, Purina Mills, Inc., ("Purina") and the other above-captioned debtors and debtors in possession (collectively, the "Debtors") filed voluntary petition for relief under Chapter 11 of the Bankruptcy Code, 11 U.S.C. Sections 101-1330 the "Bankruptcy Code").

2. The Debtors have remained in possession of their respective property and are operating their businesses as debtors in possession pursuant to section 1107 and 1108 of the Bankruptcy Code. The Debtors' cases have been consolidated for procedural purposes only and are being jointly administered pursuant to an order of this Court.

3. The Court has jurisdiction over this matter pursuant to 28 U.S.C. 157 (b) (2). The venue of these Chapter 11 cases and this Application is proper pursuant to 28 U.S.C. 1408 and 1409.

4. BBM was engaged in providing extensive technology and computer consulting to the debtor from approximately October 17, 1999 to June 29, 2000 as an ordinary course professional. A description of the services provided and scope of work is attached hereto as Exhibit A.

5. The work provided by BBM was necessary to provide debtor with effective information technology and computer software support as described in detail in the accompanying exhibits. The services provided were reasonable and customary

consulting services for developing and maintaining the systems described in Exhibit A attached.

6. The actual total time charges incurred for BBM's consulting professionals for the time period **October 17, 1999 to June 29, 2000** is tabulated as follows:

<u>Name</u>	<u>Total Hours</u>
Doug Van Horn	1089.25
Patrick Kirkes	1285.80
Ronald Reichelt	1420.50
Terry Neff	211.50
<b>Total Hours -</b>	<b>4007.05</b>

**Total Billing- \$296,899.50**

These charges are further detailed and itemized on the individual time sheets attached hereto as Exhibit B.

7. The actual total expenses incurred in connection with the services BBM provided for the time period **October 17, 1999 to the June 29, 2000** are **\$1,387.70** for the **lodging, meals, auto, and phone expenses** of Patrick Kirkes for the period ending November 22, 1999. These expenses are further detailed and itemized in the time records attached hereto as Exhibit B.

8. The time charges and expenses incurred in connection with the services provided by BBM are reasonable and customary for providing the level of information technology support and software consulting as is more fully described in the exhibits attached hereto.

9. BBM successfully implemented and supported the software platforms as described in Exhibit A.

10. BBM has been paid in full by debtors on the invoices attached hereto as Exhibit B.

11. BBM requests that the Court waive the requirement under Local Bankruptcy Rule 5.4 that it file a separate memorandum of law in support of this Application.

WHEREFORE, Better Business Methods LLC prays for an order finding that the services provided were reasonable, customary and necessary for the development and

maintenance of debtor's information technology systems; approving its fee application for professional computer consulting services provided and for such further orders as the Court deems just and proper.

MILLSAP & SINGER, P.C.

By: 

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**Summary of Better Business Methods, LLC  
Involvement with Purina Mills, Inc.**

The following summaries should help explain the roles preformed by the four Better Business Methods, LLC consultants during the Purina Mills Inc. reorganization.

**Ron Reichelt**

Utilizing a team approach and the Business Dimensional Lifecycle Methodology, Ron developed a Business Data Warehouse to support Sales, Marketing, Manufacturing Operations, and Credit A/R reporting. Several software tools were used in the Data Warehouse application. Erwin provided the ability to develop the (LDM) logical data model and the (PDM) physical data model. Based on his strong SAP knowledge, Ron assisted with the (ETL) extraction transformation and load tool, Informatica, to develop the data mapping from specific SAP tables to the Data Warehouse. SQL Navigator provided the ability to validate and audit transformed data in the Data Warehouse. Microstrategy was the tool used as the front-end for business reporting. Ron developed documents such as the Requirements Specifications, Data Mapping and Test Scripts to control the validation and data transfer from legacy systems to the Data Warehouse platform.

He supported, designed, and developed specialized reporting in SAP's (EIS) Executive Information System based on data provided from the (PA) Profitability Analysis and Special Ledger using SAP's Report Writer, Report Painter, Forms, and ABAP Query.

**Patrick Kirkes**

Patrick was the sole developer in charge of installing, configuring, and maintaining the Microstrategy ROLAP system. He was responsible for performing User Interviews, Gap Analysis, Specification Development, Report Creation, and Training. In addition to the ROLAP system, he was also involved with the Data Warehouse Star Schema Design, Data Validation, and Erwin Modeling. Lastly, he designed, coded, and maintained the client's Data Warehousing Web Site across the Intranet using both JavaScript and DHTML.

**Exhibit A**

## Doug VanHorn

Doug was a vital team player, taking part in all phases of the Business Development Lifecycle, on a data warehousing project. His primary responsibilities were the creation of an Operational Data Store to organize both historical and current data prior to the migration of a single source into the production data mart. He used SAS to pull the legacy data from the mainframe billing tapes and SQL Navigator to pull the current data from Oracle tables which reside in the staging area of the Data Warehouse. With this data, Doug was able to generate ad hoc reports with SQL\*Plus that were used by business leaders to make timely decisions that could affect the initiatives of the company. These reports included customer rebate reports, computation of bases for 2000 rebate programs, state and federal government reports on products sold in the United States and internationally, and tonnage reports used for year over year analysis of operational issues.

## Terry Neff

As part of a Data Warehouse team, Terry was assigned the responsibility of creating documentation for the reporting tool, MicroStrategy, being used. This documentation would be accessed by a group of District Sales Managers and Sales Secretaries. The intent was to have this available for reference in text format. Terry recommended to the client to create the documentation in electronic format immediately and to have it posted to their Intranet site for ease of access. By posting it on the Intranet, the user would have a vehicle available to access the reports and have on-line help available as needed. In addition to this, the formatting would remain consistent.

Terry created as well as designed the format of the documentation. He reviewed current documentation and developed a working document to follow to keep consistent with the client's current papers.

This documentation was created for a reporting tool interface to SAP data within the client's data warehouse. He originally created the documentation using Microsoft Word and then created Cascading Style Sheets to maintain consistency as these Word documents were converted to standard HTML format. Throughout the client's organization, the numerous Sales personnel accessed the HTML pages through their Intranet site.

Terry was also instrumental in the preliminary training conducted for a select group within the client's organization. This training session reviewed the functionality of the web enabled user documentation as well as the reporting tool itself. After the completion of the preliminary training, a standard training script was developed for end-user training on the applications.